

Session IV | Communication | time available: 30 minutes

Session-Mentor: Kristijan Čivić

- 1) “Talking Estuarine”: Successful communication examples** (2x, François Kremer (IV A), Dr. Maik Bohne (IV B))
 - Which communication processes concerning Natura 2000 projects were successful?
 - Which communication goals were pursued in each case?
 - What are the criteria for successful stakeholder processes?

- 2) Stakeholder and target groups** (2x, Bernd-Ulrich Netz (IV C), Prof. Mike Elliott (IV D))
 - Which stakeholder groups are to be reached?
 - Which measures are important to achieve this?

- 3) Actions within the public sphere** (2x, Eike Schilling (IV E), Dr. David Parker (IV F))
 - Art campaigns, objects in space, platforms: Which examples of design have led to an increase in the acceptance of measures?

- 4) Perspectives for the Biogeographical Process and future networking** (1x, Kristijan Čivić (IV G))
 - How can the Member States perform better or contribute more? What type of network should be created? How can exchange be made more permanent?